



# How to Give a Killer Presentation?

HOW TO DESIGN VISUALS AND IMPROVE PUBLIC SPEAKING



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# **Disclaimer**

**This is an overview.**

**Each person is different with their own unique background, interests, needs, abilities, and context.**

**Even the same person can be different today than they were yesterday or will be tomorrow.**

**How to Give a Killer Presentation?**

**Who is the  
Presentation Killer?**

# Who is the Presentation Killer?



**Why do we need to  
give a presentation?**



# The 3 C's of an Effective Presentation

**Convey**  
your ideas



**Communicate**  
with your audiences



**Convince**  
your clients



# Three Key Elements of a Presentation

**AUDIENCE**

**VISUAL DESIGN**

**COMMUNICATION**

**Before You Start  
Making Your  
Slides...**

# Think about

**Goal**



**Time**



**And...**

# Who is your audience?



# About Design



**What makes  
effective visual  
design?**

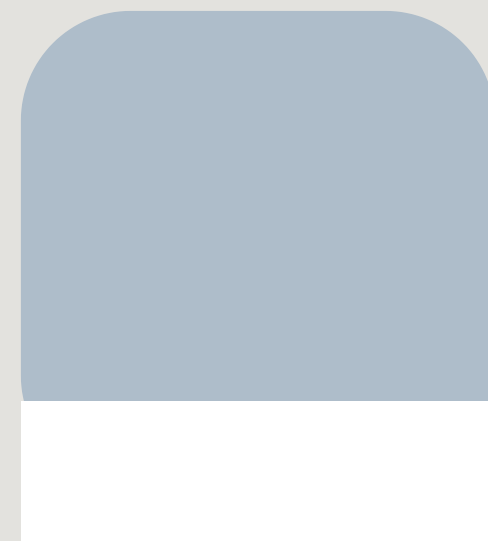
**What makes  
a good slide?**

# **Some Tips About Visual design**

# One Core Point Per Slide



# Two Main Colors to Dominate Your Slides



# Images are wicked powerful



**vs**

# Dogs

**Contrast**

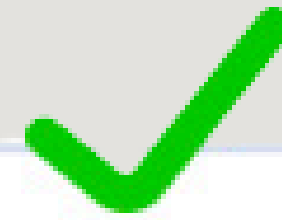
**size**

# The Power of White Space





Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. the 1500s, when an unknown printer took a galley of type and scrambled it to



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**Communication**

**How to Convey  
Your Thoughts  
Effectively?**



**Care Less  
To Do More**



**SLOW  
DOWN**



# **Use Hook**

**One sentence to  
hook your audience.**

# **Activity time:**

**You will have 3 minutes to think about**

**1. One hook to attract your employer in an interview.**

**Or**

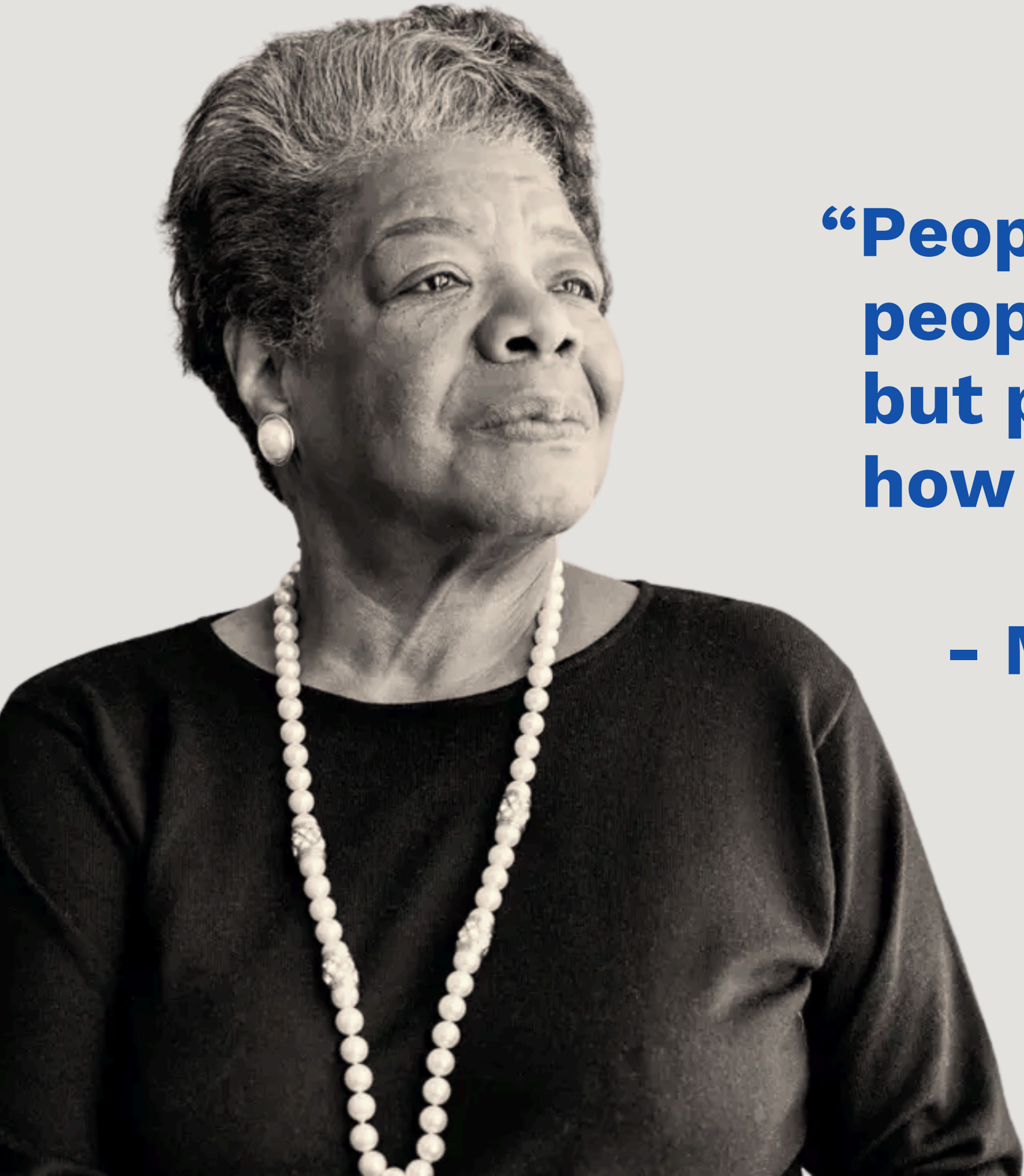
**2. One hook in the presentation you are preparing for class.**



**1. One hook to attract your employer in an interview.**

**Or**

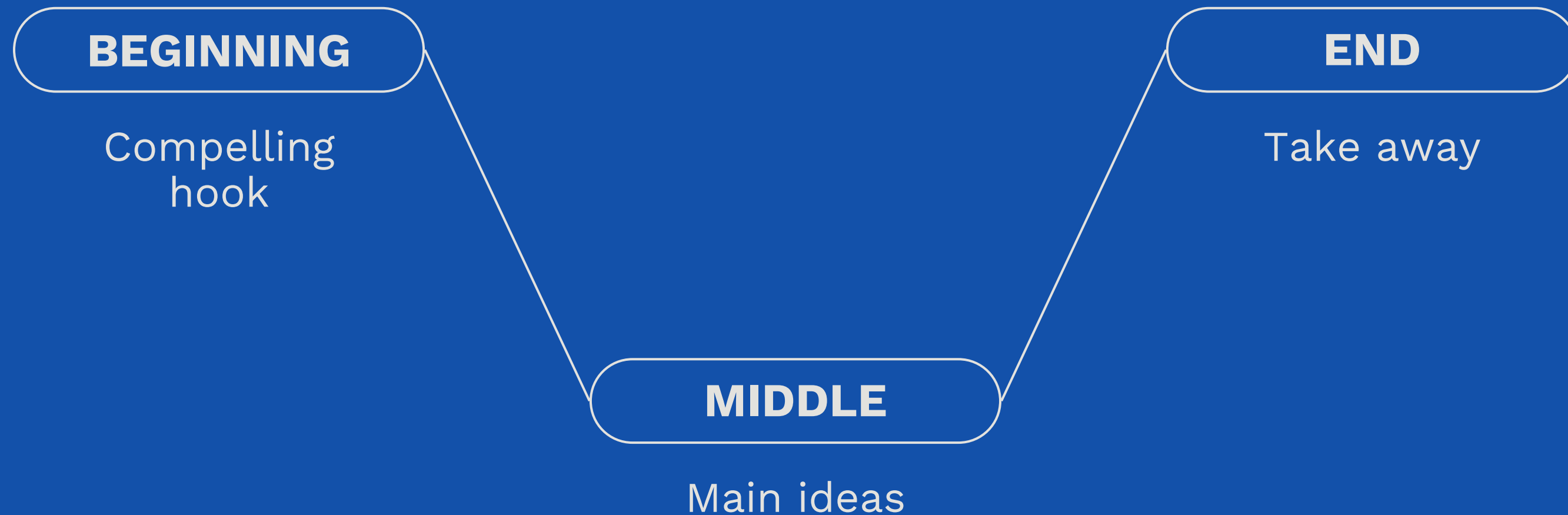
**2. One hook in the presentation you are preparing for class.**



**“People will forget what you said,  
people will forget what you did,  
but people will never forget  
how you made them feel.”**

**- Maya Angelou**

# A presentation is storytelling



**How Do You  
Wrap Up  
Your Story?**



# Make a Lasting Impact on Your Audience

“If you can make your audience think about your speech in bed before they fall asleep, you’ve succeeded.”

- **Ask questions.**
- **Use a powerful quote.**
- **Present unexpected results.**

# Take away

## Audience



## Visual Design



## Communicate



And...

# Rehearsal

Do you know how many times Steve Jobs practiced for his presentations?



900

Up to

times to **200** times

# Presentation Timeline

**Presentation Scheduled 12PM-1PM**

**Intro 1 min**

**Agenda 1 min**

**Disclaimer 2 min**

**What is writing 7 min**

**~12:11**

**Challenges to writing 4 min**

**~12:15**

**Rhetorical situation 5 minutes**

**~12:20**

**What is revision 5 min**

**~12:25**

**Revision strategies 13 minutes**

**~12:38**

**Writing resources 10 minutes**

**~12:48**

**Practice self compassion 5 min**

**~12:53**

**Recap 5 min**

**Where can I  
rehearse my  
presentation?**

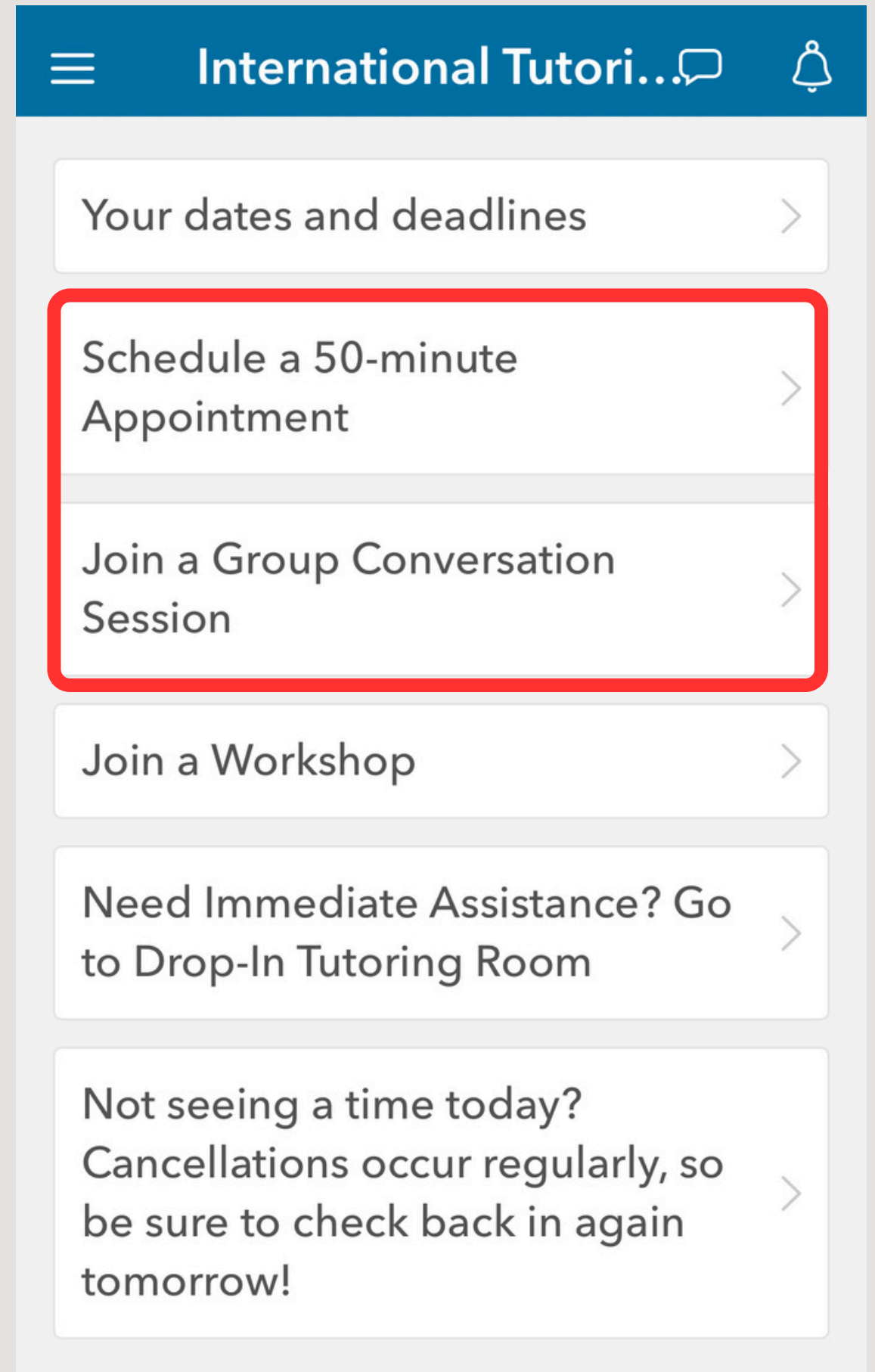
# International Tutoring Center

Online and in-person  
tutoring session

SIGN UP NOW



<https://web.penjiapp.com>



# Presentations Resources

## On-Campus Supports

- **Disability Access Services**  
(<https://disabilityaccessservices.northeastern.edu/>)
- **Global Learner Support**  
(<https://gls.northeastern.edu/>)
- **Writing Center**  
(<https://cssh.northeastern.edu/writingcenter/>)
- **Friends, Family, Classmates, etc.**

## Tools

- **Gamma**
- **Slidesgo**
- **Prezi**
- **Keynote**
- **Canva**
- **Powerpoint**